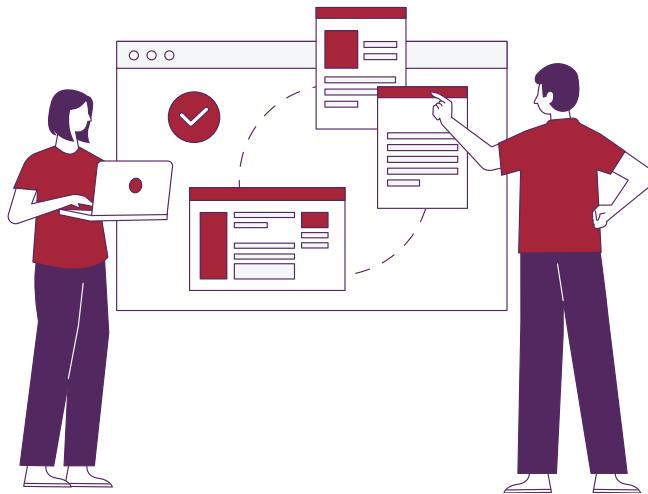




BPAA Webservices Package

Annual Fee: \$698

(January 1 - December 31)



What's Included:

- Website platform and editing tools
- Hosting environment
- Full ADA compliance
- Domain name registration and renewal
- SSL Certificate for your domain
- Up to 25 email addresses for your domain at 2GB of storage each (e.g. john@bowlingcenter.com)
- Initial website setup
- Technical support during normal business hours
- Emergency support on weekends (website outage, email down, etc.)
- Customer Connect powered by Salesforce (database and marketing platform)
- Google Analytics setup
- Good Search Console and Indexing
- Google ReCaptcha Keys

How the Website Setup Process Works:

1. Initial payment
2. Center supplies content (If no current website exists)
3. We perform the initial setup and then present a rough draft
4. Revision and Approval Phase - 3 rounds of revision, the site must go live after Revision 3
5. Go Live Process - We handle the launch of the website, see below for specifics
6. The center is provided with all logins (website, emails, ftp, etc.)

Go Live Process:

- Create new emails and migrate existing email addresses to our servers
- Setup Google Analytics
- Setup Google ReCaptcha Keys
- Set DNS records
- Request Google Search Index

After the website is live, it is then in the center's hands. We do not update your content for you, but we can help if needed (e.g. how do I edit this?). BPAA Webservices is responsible for the backend of your website and maintains any and all updates.

For more information contact the BPAA Webservices team:

(817) 385-8490
support@bpaa.com

